

Austin Eller

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OBJECTIVE

To obtain a full-time position in the communications or broadcast media fields to further my experience and creativity with video, video editing, audio, radio, photo, writing, reporting and production, among others.

EDUCATION

The University of Georgia, Athens GA

May 2020

Bachelor of Arts in Journalism (ABJ) – Summa Cum Laude

Minor: Japanese Language and Literature **Certificate:** New Media **Honor Society:** Kappa Tau Alpha

SKILLS

Software: Adobe Premiere, Lightroom, Audition, Photoshop, Microsoft Office Suite, Wordpress, Methode, Arc, FullPanel, Social News Desk, HootSuite, NewsRoom 5

Programming Languages: HTML, CSS, Bootstrap

Other: AP Style, Interviewing, Videography, Photography, Japanese Language, Radio News Anchoring

MULTIMEDIA EXPERIENCE

Jacobs Media Corporation Gainesville, GA

June 2020 - Present

Anchor / Reporter

- Anchor hourly news updates on AM 550 and FM 102.9 WDUN.
- Report newsworthy information across multiple platforms including radio, web and video.
- Produce Friday High School football games for 94.5 FM and 1240 AM WGGA.
- Formulate and report enterprise story ideas that draw readers and listeners to WDUN, as these stories cannot be found at other media outlets.

Cox Media Group Athens Athens, GA

June 2019 - Present

Radio Board Operator

- Produce morning show "Classic City Today" on a fill-in basis on 98.7 FM/AM 1340 WGAU.
- Conduct traffic updates for the Atlanta and Gainesville areas on 103.7 WXKT and 106.1 WNGC.
- Anchor and produce local and national news updates on midday and evening shifts on 98.7 FM/AM 1340 WGAU.
- Compose news articles for station websites using Methode and Arc.

Frame Skip Remote

February 2020 - Present

Co-Founder / Co-Host / Producer / Social Media Manager

- Produce, co-host, and manage social media for Frame Skip, a weekly digital podcast focused on the business and trends behind video games.
- Train other three co-hosts on social media usage, best microphone and audio practices, and usage of HootSuite.

The Red & Black Athens, GA

January 2019 - April 2019

Videographer

- Developed digital video content for redandblack.com while on deadline.
- Generated news interviews on camera, edited videos to create the best story possible and meet R&B style guide.

ADDITIONAL EXPERIENCE

Japanese Conversation Club at UGA Athens, GA

August 2018 – August 2019

Secretary

- Reported member attendance in a club with over 50 active members, created of weekly newsletters, produced updates via social media platforms, and organized club events.